

THE NEW TRICKLE-UP ECONOMY

4 Business Models to Watch

A trickle-up economy is one that capitalizes from within, accepting responsibility for being the face of change in the world by supporting paradigms that serve all of humanity.

NON-PROFIT COOPERATIVES (NPC's)

Includes food, banking, healthcare; employee and member-owned businesses such as credit unions.



CROWD FUNDING

Small investments by large numbers mean minimal risk with potentially high returns for the collective good.



OPEN-SOURCING

Public collaboration fosters reduced costs, accountability, flexibility, security, and freedom.

UNIVERSAL BASIC INCOME

Grants insuring access to basic shelter, food, water, healthcare, and education.



In a **Trickle-Up Economy**, unlimited human potential is turned into capital. Wealth kept in circulation returns full circle to provide a higher standard of living and greater opportunity for all. Interdependence, connectivity, and sustainability mirroring nature, true equality and freedom are now possible.